



### **EMERGENCY TELEPHONE NOTIFICATION/INFORMATION MESSAGE SYSTEM**

The City of Hermosa Beach has contracted with Emergency Communications Network, Inc., of Ormond Beach, Florida, for its "CodeRED" high-speed telephone emergency notification services. The CodeRED system gives city officials the ability to deliver pre-recorded emergency telephone notification/information messages to targeted areas or the entire city at a rate of up to 60,000 calls per hour.

Residents should be cautioned that such systems are only as good as the telephone database supporting them. **"If your phone number is not in the database, you will not be called"**. The CodeRED system not only offers faster calling rates and improved message delivery, it gives individuals and businesses the ability to add their own phone numbers directly to the system's telephone database. SMITH emphasized that this is an extremely important feature.

To ensure no one is omitted, the City Of Hermosa Beach urges all individuals and businesses to log onto the city website, <http://www.hermosabch.org/> and follow the link to the **"CodeRED Residential and Business Data Collection"** page. Those without Internet access may call Hermosa Beach City Hall (310-3180239), Monday through Thursday, (7AM-6PM) to give their information over the phone. Required information includes first and last name, street address (physical address, no P.O. boxes), city, state, zip code, and primary phone number, additional phone numbers (optional).

**No one should automatically assume his or her phone number is included. All businesses should register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the last year, and who use a cellular phone as their primary home phone.**

The CodeRED system is a geographical based notification system, which means street addresses are needed to select which phone numbers will receive emergency notification calls in any given situation. The system works fine for cell phones too, but a street address needs to be included. People who have recently moved but kept the same listed or unlisted phone number also need to change their address in the database.

CodeRED gives those who want to be included an easy and secure method for doing so. The information will only be used for emergency notification purposes. Questions should be directed to the Hermosa Beach Fire Department, 310-3180326.

To sign up click below:

<https://login.coderedweb.com/codereddataentry/index.cfm?GroupId=1317>