

STATEMENT OF JEFF MAXWELL
CANDIDATE FOR MEMBER OF THE CITY COUNCIL
HERMOSA BEACH CITY GENERAL MUNICIPAL ELECTION

Age: 46

Occupation: Business Owner

Serving our community has been my sincere pleasure. I am asking you for your vote on November 6th so I may represent your voice in the community. It will not be my job to decide for you, but to decide with you, what we want for our community. My experience has created a significant foundation for fiscal responsibility and resourceful problem solving. I truly feel fortunate to have realized the American Dream as a successful entrepreneur and I want to give back to a community that I love. If I'm elected as your council member, my number one objective will be to implement strategies that will help improve the pressing issues facing Hermosa Beach, such as parking, public works, the environment and public safety.

As a homeowner, I have a vested interest in the continued prosperity of Hermosa Beach. Being a parent, I look to spearhead educational initiatives in our schools. After-school and extended school activities will keep our children on track.

I'm an innovator and a forward thinker. The combination of my educational background and business experience gives me a unique perspective on how to make meaningful contributions to our city. Thank you for your consideration.

Jeff Maxwell