

ARGUMENT IN FAVOR OF MEASURE H

Yes on H – Preserve the quality of life in Hermosa Beach.

Measure H is important NOW for the FUTURE of Hermosa Beach. We must make changes to the existing Utility Users Tax to protect essential services for all residents.

Yes on Measure H **reduces the existing tax** on telephone and cable television services, and replaces the existing ordinance with modern language that responds to changes in federal law.

We **must** make these changes to preserve funding for vital city services like fire, police, sewer and street repairs.

Measure H will retain existing exemptions to keep seniors and the disabled from having to pay the utility user's tax.

Measure H ensures local control. By law, all revenues collected from the utility user's tax must stay in Hermosa Beach, for the benefit of local residents. A significant percentage of taxes paid by Hermosa Beach residents goes to the State Government – Measure H ensures that all UUT revenues stay local in our community.

Measure H ensures the public can review all city budget expenditures at the Hermosa Beach Library.

Revenues from the existing UUT are used for important things such as:

- 1) Easing and improving traffic safety by **maintaining roads and repairing street hazards**;
- 2) **Maintaining fire, 911 emergency, and paramedic services**;
- 3) **Ensuring community health** and safety by maintaining and upgrading our sewer system;
- 4) **Preventing polluted urban and storm water runoff** that flows into the ocean and onto our beaches by maintaining and repairing storm drains.

The Hermosa Beach City Council unanimously voted to place Measure H on the ballot because it is important to our community.

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ARGUMENT IN FAVOR OF MEASURE H (Continued)

Your YES on H vote helps ensure Hermosa Beach remains a quality community.

Vote YES on H.

PETER C. TUCKER
City Councilman

J.R. REVICZKY
Mayor Pro Tem

MICHAEL KEEGAN
Mayor

PATRICK K. BOBKO
City Councilman

NO ARGUMENT AGAINST THIS MEASURE WAS SUBMITTED