

TOWN HALL MEETING IDEAS – 3/24/07

1.	Mixed use corridor (Suggested more than once)
2.	Centralized valet shared by businesses
3.	Boutique shops
4.	Safe area
5.	Alternative traffic (shuttle / pedestrian friendly)
6.	Small town atmosphere
7.	Low impact retail/lighting
8.	Palm trees
9.	Parallel parking (go back to 4 lanes with median) (Suggested more than once.)
10.	Safety
11.	Additional parking off of Pier Avenue
12.	Multi level parking structure at Community Center (put tennis court above structure)
13.	Types of businesses desired
14.	Venues of entertainment
15.	Cobalt blue sidewalk edge
16.	Sense of place
17.	Do something like Metlox Center
18.	Two lanes with wider sidewalks, artwork and gateway fountain (Suggested twice)
19.	Outdoor dining (Suggested more than once.)
20.	Upper Pier as a destination not a thoroughfare
21.	One Stop Parking (Arizona) with shuttle
22.	Traffic and density circulation
23.	Manage pedestrian flow across Pier Ave. (Suggested more than once.)
24.	Somewhere to walk with our kids
25.	Non-corporate business environment
26.	Gateway/improve circulation
27.	Turn Ardmore into one way street
28.	Community outreach
29.	Two lanes on Pier in each direction
30.	Awareness of schools (8 AM/3 PM) traffic
31.	Awareness of day vehicle trips
32.	Additional parking will increase traffic therefore businesses need to have onsite parking
33.	Awareness of neighborhood sensitivity
34.	Pedestrian safety (lighted crosswalks)
35.	Additional handicap spaces
36.	Planters (zig zag design i.e. Santa Barbara)
37.	Outdoor dining
38.	Curtail expansion of bars
39.	Pier Avenue is currently recognized by residents as a thoroughfare.
40.	Bring most benefit with the least amount of impact
41.	Vibrant income producing destination
42.	Cater to people not cars

43.	"Brand" of small town atmosphere (focus on what we want vs. what we don't want)
44.	Community that is pedestrian driven
45.	Public art and street musicians
46.	Site specific zoning
47.	Signal at Pier and Ardmore
48.	Hermosa designed by residents i.e. Hermosa Centric Design
49.	Bike path and pedestrian path (East/West) connected to mass transit
50.	If lanes on Pier reduced we need alternative traffic corridor
51.	Foot bridges
52.	Should reflect our City's name "Beautiful Beach" (beautification)
53.	Upper deck parking above Police station
54.	Cable car with parking structure
55.	Use alternative parking under Vons
56.	Gateway entrance (drawing submitted) – Surf Legends Fountain

**COMMENTS TAKEN FROM
HOWARD LONGACRE'S LETTER**

1.	Density reduction, buildings, visitors, special events
2.	Look at El Segundo and Manhattan Beach for ideas
3.	Keep 30' height limit or lower
4.	Preserve businesses that close at 9:00 pm
5.	Do not add parking capacity
6.	Do not add alcohol businesses