

**PARKS, RECREATION AND COMMUNITY RESOURCES
ADVISORY COMMISSION
MINUTES OF THE SEPTEMBER 6, 2005 MEETING**

The meeting was called to order by Commissioner Sigler at 7:00 p.m.

Pledge of Allegiance: Steve Cannella

Roll Call:

Present: Commissioners Cannella, Hollander, Sigler
Absent: Bell, Francis
Also Present: Lisa Lynn, Katie Crevda, Dante Pagulayan

Approval of July 5, 2005 Minutes

Motion: "To approve as submitted."

Hollander/Cannella – All Ayes

Public Comment

Friends of Parks representatives, Laura Raymond and Carleen Beste came before the Commission to thank the Commissioners and Department staff for helping out and being so supportive of the Movie in the Park event. The event was quite successful, as Friends of Parks raised more than \$7,000 and approximately 550 people were in attendance. Friends of Parks next event will be Pumpkins in the Park on October 22nd at Fort Lots-O-Fun.

Correspondence

- A. Memo from Lisa Lynn introducing Dante Pagulayan, the Department's new full-time Recreation Supervisor.

Item received and filed.
- B. Letter from Lisa Lynn to Richard and Beatrice Collis thanking them for their donation of a big screen television, VCR and DVD recorders, to the Department.

Item received and filed.
- C. League of California Cities, "Recreation, Parks and Community Services Newsletter", Summer 2005.

Item received and filed.

Matters for Commission Consideration

- A. Multi-year agreement with AVP

Matt Gage, AVP Tour Director, came before the Commission to discuss the possibility of AVP entering into a 3-year contract with the City of Hermosa Beach. Historically, the contract has been on a year-by year basis. AVP would like to enter into a three-year contract for three reasons: three guaranteed years of the AVP coming to Hermosa Beach, it would smooth the

process, and the contract would make it more financially viable for the AVP to come to Hermosa Beach each year.

The Commissioners raised numerous questions, and discussion ensued regarding fee waivers, security, exclusive rights to street banner placement, public park usage, light pole banners, alcohol at the event, and ticketing the event (not the entire event, Stadium Court and Feature Court 1 only). Gage stated that the contract is a work in progress and that he is working closely with Department staff to fine-tune the agreement.

MOTION by Commissioner Hollander to proceed with negotiations for a multi-year contract with AVP, including the recommendations made in the staff report.

Commissioner Cannella seconded the motion.

All Ayes

Staff Report(s)

Lisa Lynn gave the following report:

1. June 2005 Activity Report

Lisa Lynn noted that year to date revenue was up \$53,000 from last year. The end of fiscal year 04-05 was June 30th.

2. July 2005 Activity Report

Lisa Lynn noted that revenue for the first month of the new fiscal year was up \$48,000 compared to last year. The revenue for our in-house summer day camp program was \$75, 600. This year, camp was extended from eight weeks to nine weeks, and the camp was full to registration capacity each week.

Commissioner's Reports:

1. Surfers Walk of Fame – Commissioner Sigler: The induction ceremony was held July 31st, in conjunction with the first Sunset Concert. Nominations are now being accepted for the 2006 induction. More information can be found at www.hermosabch.org or by calling the Community Center at 310.318.0280.
2. Hermosa Arts Foundation - Commissioner Hollander: HAF sponsored the Hermosa Shorts Film Festival, which was a great success. HAF has also just purchased a digital projector; it is available for use by the City. The first production by CLO begins October 4th and tickets can be purchased by calling the Box Office at 310.372.4477.
3. Jazz Stroll Dedication – Lisa Lynn: The unveiling is October 23rd at Pier Plaza from 3:00-5:00pm. Live jazz entertainment can be expected, courtesy of Ozzie Cadena.
4. Friends of the Park Foundation – Commissioner Hollander: The Pumpkins in the Park event will be held October 22nd at Fort Lots-O-Fun from 11:00 to 1:00pm, as well as the unveiling of park improvements at Fort Lots-O-Fun. A hot dog BBQ, games, costume contest and pumpkins will be provided.

Items Requested by Commissioners

None

Other Matters

- The Commissioners noted how great the Sunset Concert Series was. Commissioner Sigler particularly liked the Neil Diamond cover band.
- Commissioner Cannella thanked his family for their support, and also thanked the City Council for appointing him to the Commission. He looks forward to working with everyone.

Public Comment

None

Motion: **“To Adjourn at 7:51 p.m.”**

Hollander/Cannella – All Ayes