

CITY OF HERMOSA BEACH
CABLE TELEVISION ADVISORY COMMISSION

Date: April 28, 2005
To: Cable Television Advisory Commission
From: Michael Earl, Staff Liaison
Subject: Update on Cable Television Community Survey

At the last Commission meeting it was anticipated that the Cable Television Community Survey would be up on the City's website and available for distribution. We are still in the process of finalizing the web-based survey and how it will function. I do anticipate that I will be able to distribute a paper copy of the completed survey at the meeting. The final version is expected to be received this afternoon. I am proposing the following schedule for the survey:

- May 5, 2005 Survey Start
Survey link added to City of Hermosa Beach website and available for completion and submission.
Press Release provided to newspapers
Paper surveys made available at public counters
- May 12, 2005 Display advertisement in Beach Reporter and Easy Reader
- May 17, 2005 Second display ad run in Beach Reporter and Easy Reader
- June 2, 2005 Survey Closes
- June 6, 2005 Response update to Cable Commission