

CITY OF HERMOSA BEACH  
CABLE TELEVISION ADVISORY COMMISSION

Date: March 3, 2005

To: Cable Television Advisory Commission

From: Michael Earl, Staff Liaison

Subject: Community Survey

At the last meeting of the Cable Television Advisory Commission, interest was expressed in conducting a survey of residents to assist in identifying cable television needs and interests within the City of Hermosa Beach.

Staff has been attempting to gather sample surveys to use as a starting point in developing a survey questionnaire. Sample surveys found that were conducted by other local agencies have been limited to questions solely relating to the local public access and government channels and not an overall cable service survey. Adelphia is currently developing such a survey in the City of Redondo Beach as required under their franchise agreement. We are working to get a copy of the survey and also researching the feasibility of surveying Hermosa Beach residents as well. It is anticipated that a complete survey plan can be presented to the Commission at the April meeting.